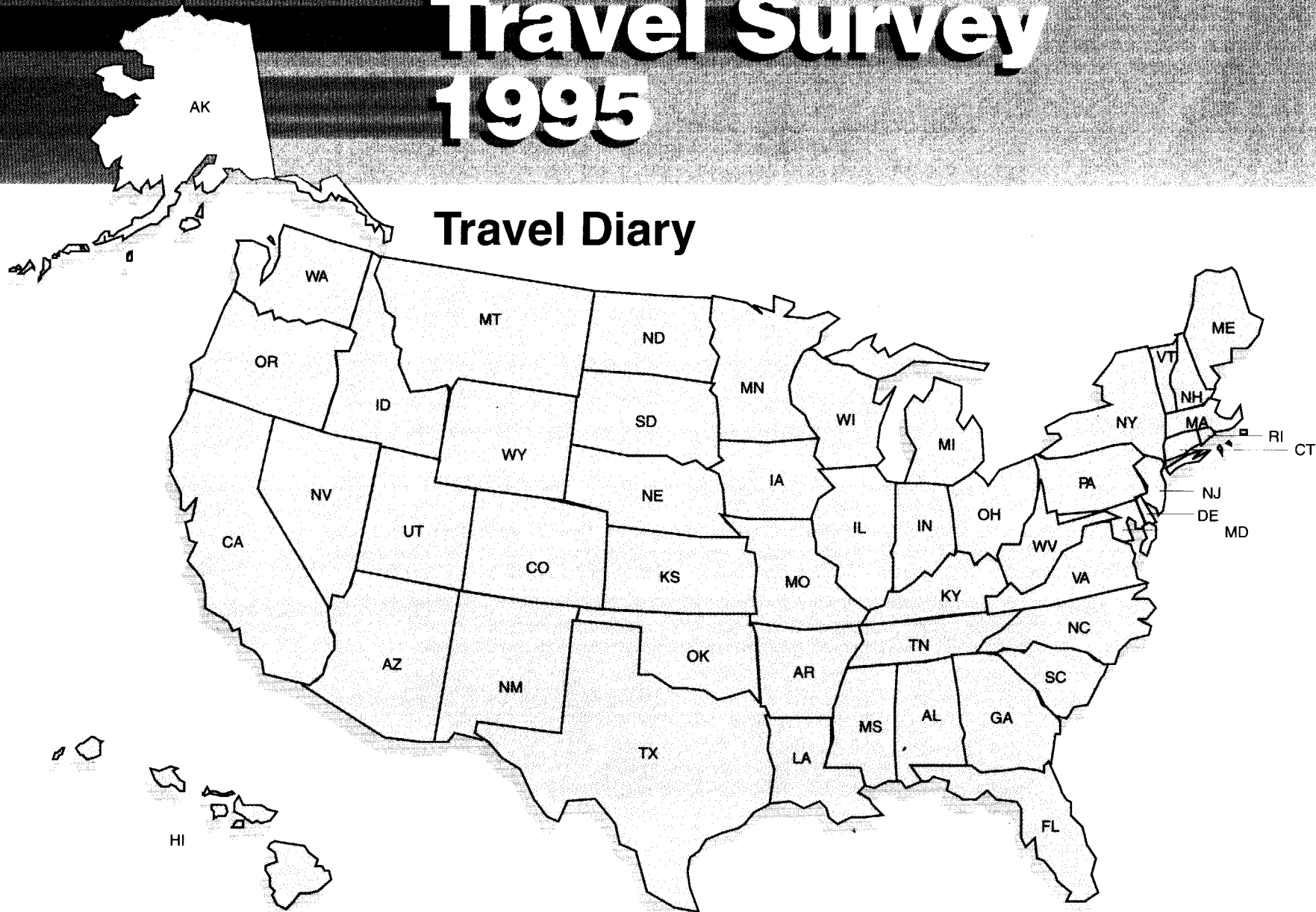


American Travel Survey 1995

Travel Diary



American Travel Survey

Please use this diary calendar to help remember information about the trips you and other members of your household take during 1995. When our field representative calls to interview your household, the calendar will help you answer questions about trip dates, places you visited, side trips from your destination, and who went with you.

We are interested in collecting information on all trips that are more than 75 miles one-way away from your home. We will ask about trips for each member of your family or household.

Your help is needed to identify how, where, and when people in the United States travel for pleasure or business. For each household, we expect filling out the travel diary to take from 5 to 60 minutes during the year, depending on the number of persons in the household and the number of trips they take, with an average of 25 minutes per household. We can improve our nation's transportation systems by understanding the travel patterns of the American public.

The Census Bureau is conducting the American Travel Survey for the Department of Transportation. Information on your travel patterns can help to:

- evaluate existing transportation facilities and services,
- estimate future needs for highway, high-speed rail systems, and air service,
- plan improvements for travel facilities and accommodations,
- develop transportation safety programs, and
- encourage economic development where travelers need services.

Thank you for your cooperation!

INSTRUCTIONS

Please record information about your trips on the monthly calendars that follow.
Answer these questions for each trip.

1. When did you travel?

Indicate each day that you or any member of your household is on a trip that is more than 75 miles from home.

2. Where did you travel?

Write the name of the place or places you traveled to and through from the date you left your home to the date you returned home from your trip.

Include your main destination and the names of places you stopped on the way there and on your return trip.

Also, include side trips that you took away from your destination if they were 75 miles or more from the destination or if they involved an overnight stay.

Answer these questions:
1. When did you travel?
2. Where did you travel?

JULY 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
EXAMPLE						1 KAREN & JOE Fly to MINNEAPOLIS (change planes in CHICAGO) TOM'S WEDDING
2 KAREN & JOE IN MINNEAPOLIS	3	4 KAREN & JOE Fly HOME PLANE (change planes to OH KROGO) Independence Day	5	6	7	8
9	10	11	12 KAREN - BUSINESS TRIP TO PHOENIX	13 KAREN IN PHOENIX	14 KAREN - OVERNIGHT TO TUSCON	15 KAREN - RETURN TO PHOENIX
16 KAREN - HOME FROM PHOENIX	17	18	19 JOE - BUSINESS MEETING IN ATLANTA	20 JOE - HOME	21	22 FAMILY VACATION - DRIVE TO NEW YORK CITY
23 VISIT DAVID IN NY CITY - DRIVE TO BOSTON	24 SIGHTSEEING IN BOSTON	25 DRIVE TO BEACH HOUSE AT CAPE COD	26 AT BEACH HOUSE	27 DAY TRIP to VISIT PLYMOUTH ROCK	28 LEAVE BEACH HOUSE - DRIVE TO PHILADELPHIA	29 HOME FROM VACATION
30	31	NOTES				

FORM ATS-10 (10-31-94)

Questions about the American Travel Survey? Call 1-800-523-3205

• The United States is the world's most important International travel destination.

• Nearly 50 million visitors arrived in the United States in 1994.



Answer these questions:

1. When did you travel?

2. Where did you travel?

DECEMBER 1994

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NOTES				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
						Christmas Eve
25	26	27	28	29	30	31
Christmas Day						New Year's Eve

- Travel consumes roughly one hour of an average person's day.
- Travel costs roughly one-sixth of household expenditures.
- American households, businesses, and governments spend over \$1 trillion to travel 3.8 trillion miles each year.



★ Capital cities
• Metropolitan areas 1 million or greater

Answer these questions:
1. When did you travel?
2. Where did you travel?

JANUARY 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
New Year's Day						
8	9	10	11	12	13	14
15	16	17	18	19	20	21
	Martin Luther King Birthday - Observed					
22	23	24	25	26	27	28
29	30	31	NOTES			



Answer these questions:

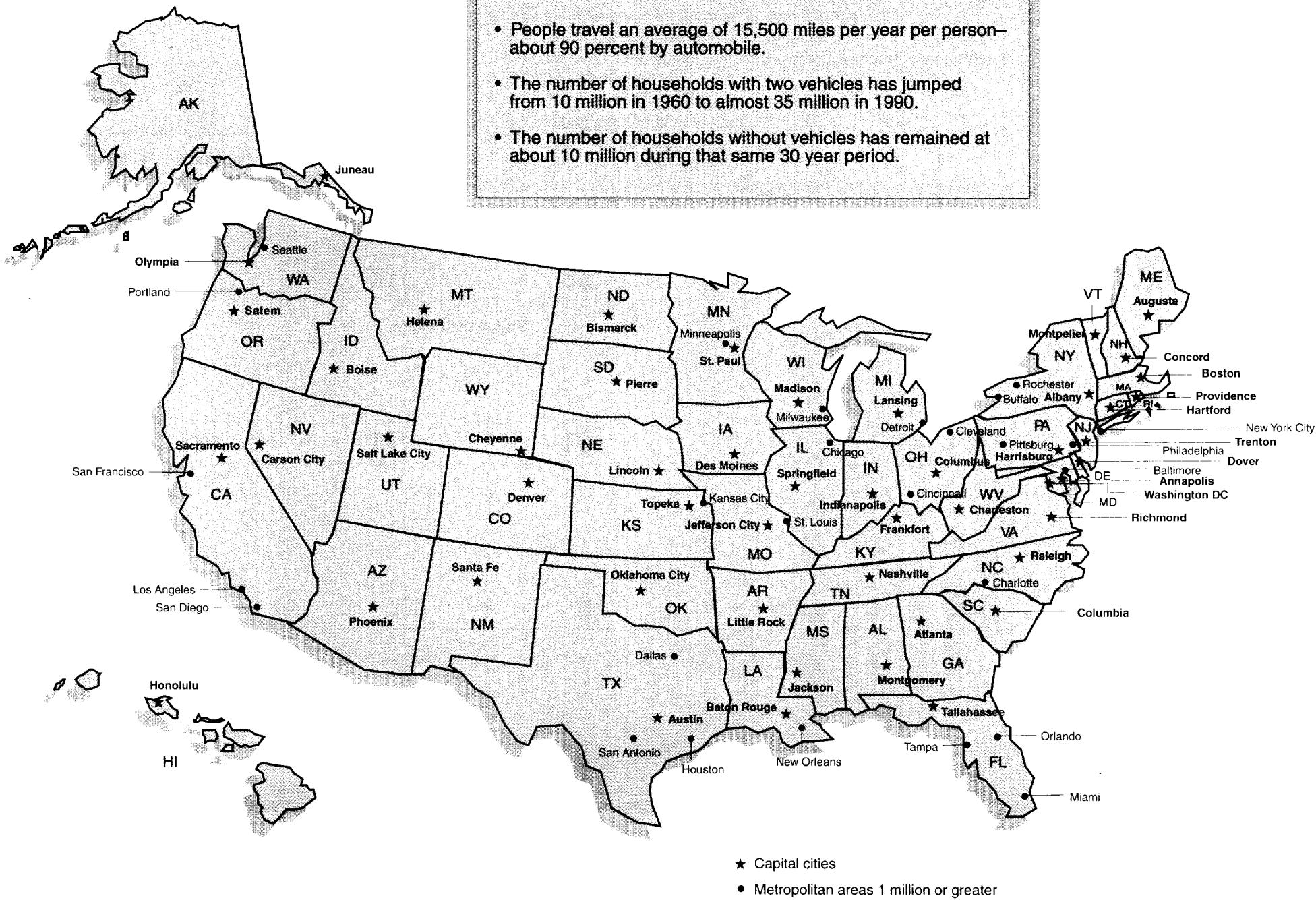
1. When did you travel?

2. Where did you travel?

FEBRUARY 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
NOTES			1		2	3	4
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
		Valentine's Day					
19	20	21	22	23	24	25	
	George Washington Birthday - Observed						
26	27	28	NOTES				

- People travel an average of 15,500 miles per year per person—about 90 percent by automobile.
- The number of households with two vehicles has jumped from 10 million in 1960 to almost 35 million in 1990.
- The number of households without vehicles has remained at about 10 million during that same 30 year period.

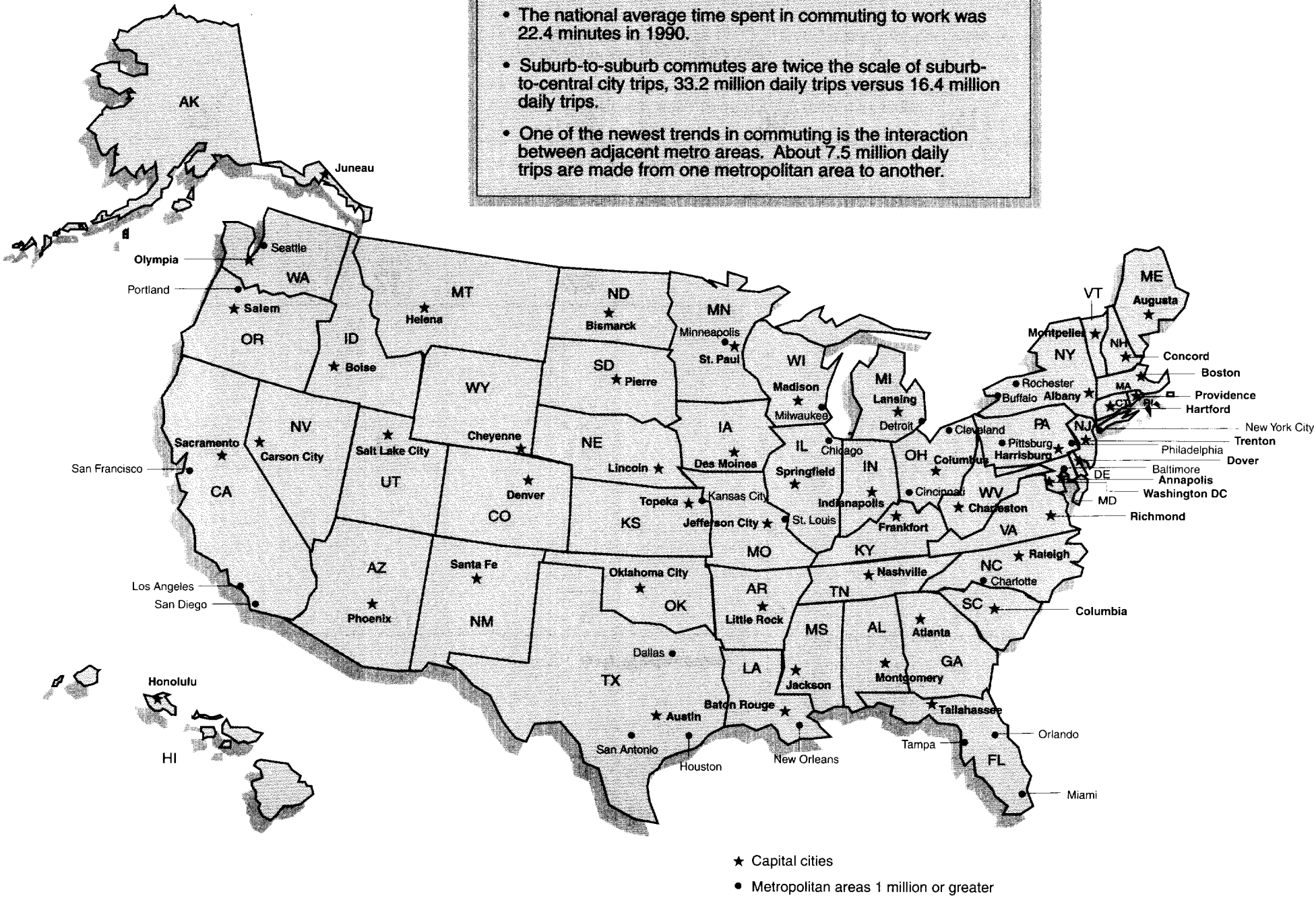


Answer these questions:

1. When did you travel?
2. Where did you travel?

MARCH 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NOTES			1	2	3	4
			Ash Wednesday			
5	6	7	8	9	10	11
12	13	14	15	16	17	18
					St. Patrick's Day	
19	20	21	22	23	24	25
26	27	28	29	30	31	NOTES

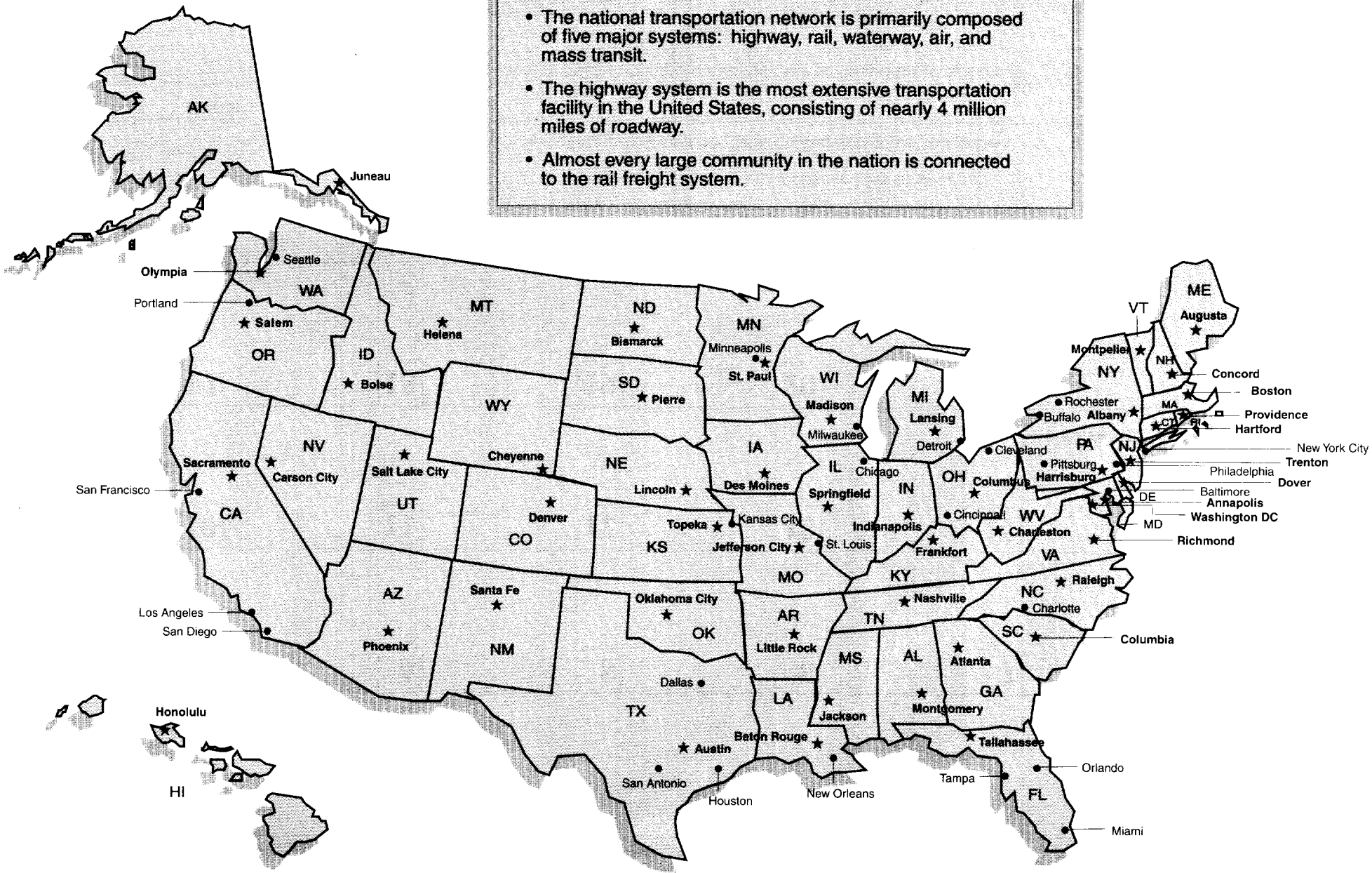


Answer these questions:
 1. When did you travel?
 2. Where did you travel?

APRIL 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NOTES						1
2	3	4	5	6	7	8
Daylight Saving Time Begins						
9	10	11	12	13	14	15
Palm Sunday					Good Friday	Passover
16	17	18	19	20	21	22
Easter						
23	24	25	26	27	28	29
30	NOTES					

- The national transportation network is primarily composed of five major systems: highway, rail, waterway, air, and mass transit.
- The highway system is the most extensive transportation facility in the United States, consisting of nearly 4 million miles of roadway.
- Almost every large community in the nation is connected to the rail freight system.



- ★ Capital cities
- Metropolitan areas 1 million or greater

Answer these questions:
1. When did you travel?
2. Where did you travel?

MAY 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NOTES	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
Mother's Day						
21	22	23	24	25	26	27
28	29	30	31	NOTES		
	Memorial Day					



Answer these questions:
 1. When did you travel?
 2. Where did you travel?

JUNE 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NOTES				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
Father's Day						
25	26	27	28	29	30	NOTES



Answer these questions:
 1. When did you travel?
 2. Where did you travel?

JULY 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NOTES						1
2	3	4	5	6	7	8
		Independence Day				
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	NOTES				



Answer these questions:

1. When did you travel?

2. Where did you travel?

AUGUST 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NOTES		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	NOTES	

FORM ATS-10 (10-31-94)

Questions about the American Travel Survey? Call 1-800-523-3205

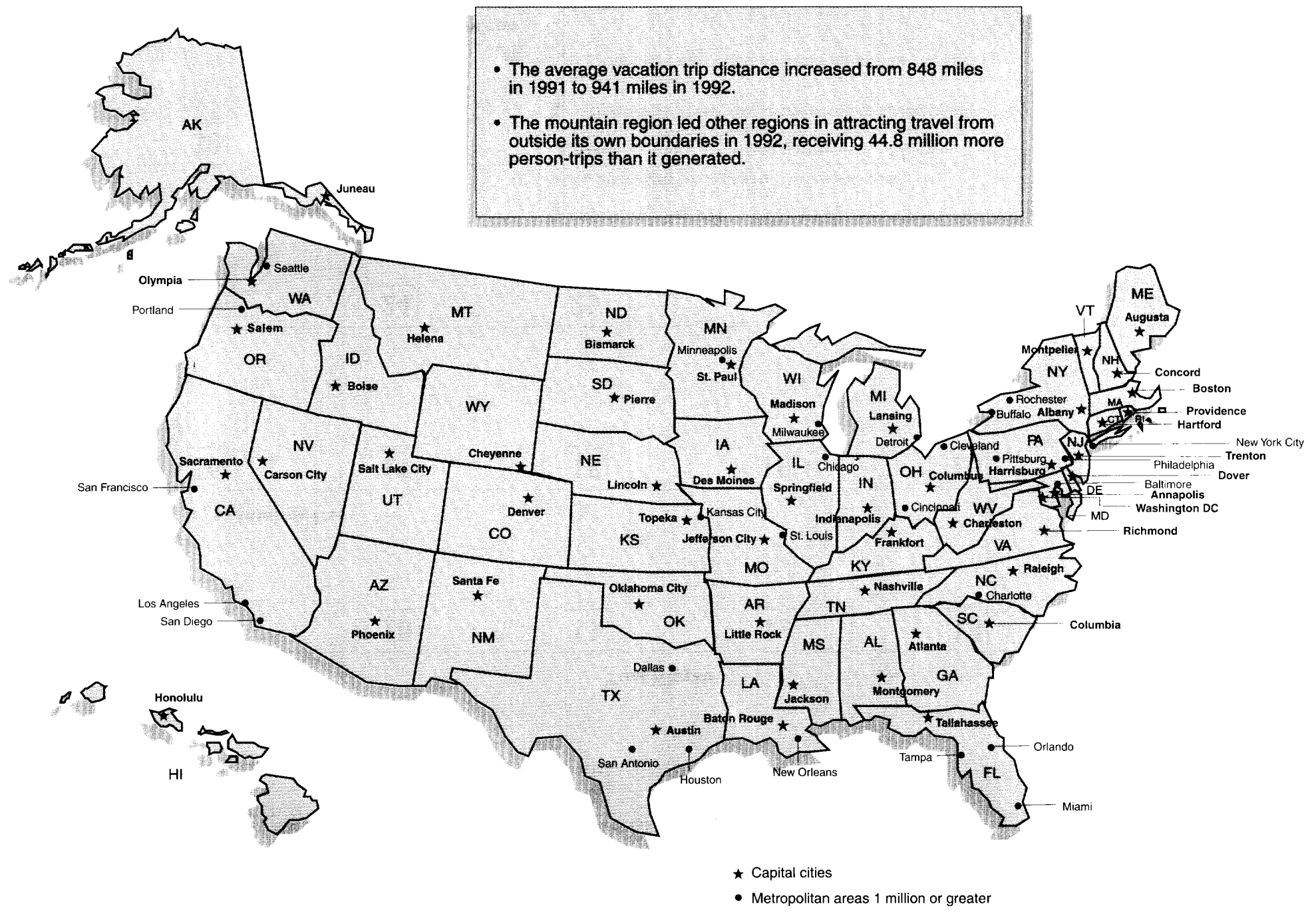
- More than one-fourth of all energy consumption in the United States is attributable to the transportation sector, which is almost totally dependent on petroleum fuels.
- Transportation has become substantially more energy efficient in the past 20 years.
- The typical new, properly operating, 1993 car emitted 80 percent less pollution than a typical 1970 model.



1. When did you travel?
2. Where did your travel?

SEPTEMBER 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NOTES					1	2
3	4	5	6	7	8	9
	Labor Day					
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
	Rosh Hashanah					

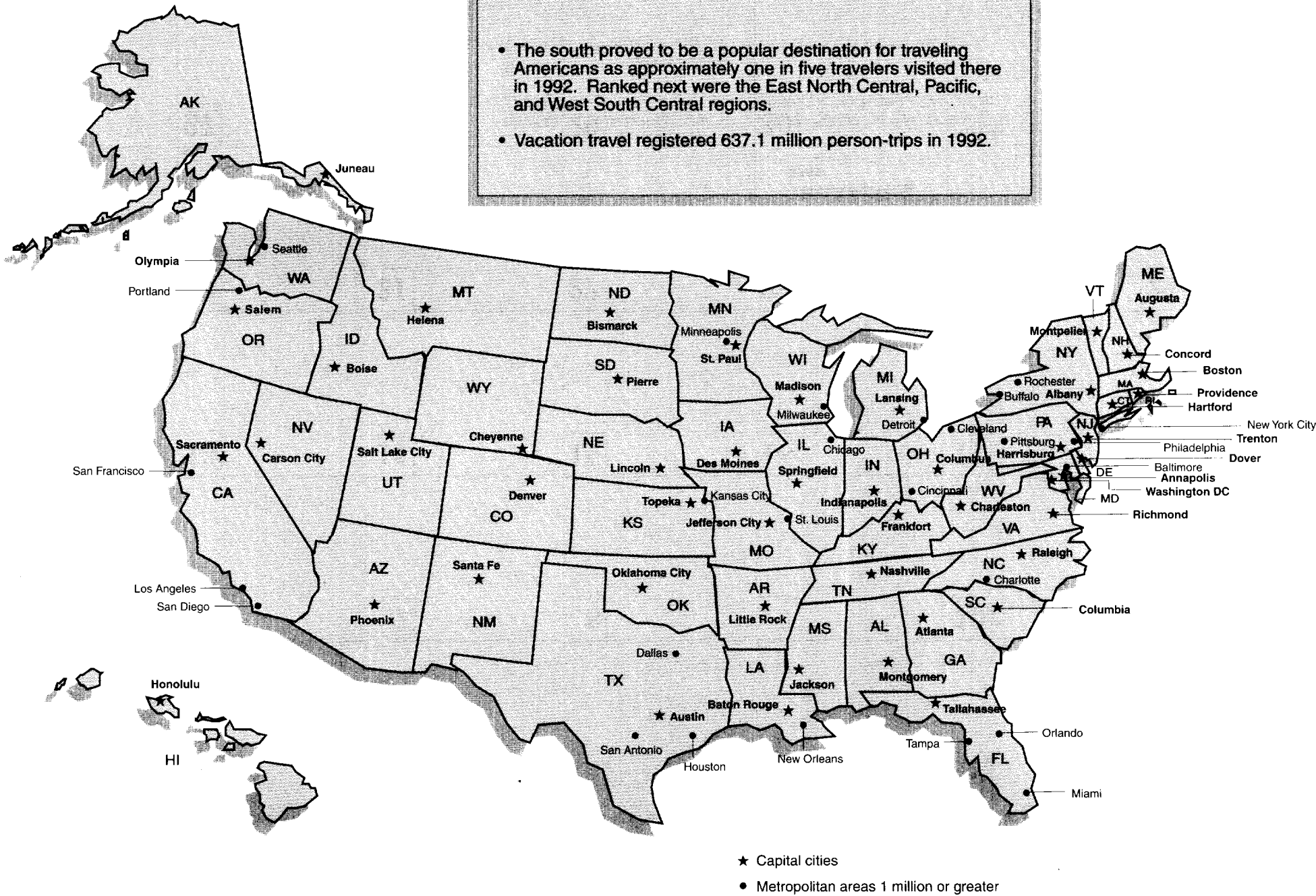


Answer these questions:
1. When did you travel?
2. Where did you travel?

NOVEMBER 1995

Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
NOTES						1		2		3		4	
5		6		7		8		9		10		11	
												Veteran's Day	
12		13		14		15		16		17		18	
19		20		21		22		23		24		25	
								Thanksgiving Day					
26		27		28		29		30		NOTES			

- The south proved to be a popular destination for traveling Americans as approximately one in five travelers visited there in 1992. Ranked next were the East North Central, Pacific, and West South Central regions.
- Vacation travel registered 637.1 million person-trips in 1992.



Answer these questions:

1. When did you travel?
2. Where did you travel?

DECEMBER 1995

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NOTES					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
	Chanukah					
24	25	26	27	28	29	30
Christmas Eve	Christmas Day					
31	NOTES					
New Year's Eve						

1995

JANUARY						
S	M	T	W	T	F	S
①	2	3	4	5	6	7
8	9	10	11	12	13	14
15	①⑥	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	②⑩	21	22	23	24	25
26	27	28				

MARCH						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL						
S	M	T	W	T	F	S
						1
	2	3	4	5	6	7
	8	9	10	11	12	13
	14	15	16	17	18	19
	20	21	22	23	24	25
	26	27	28	29	30	

MAY						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	②⑨	30	31			

JUNE						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY						
S	M	T	W	T	F	S
						1
2	3	④	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER						
S	M	T	W	T	F	S
					1	2
④	5	6	7	8	9	
11	12	13	14	15	16	
18	19	20	21	22	23	
25	26	27	28	29	30	

OCTOBER						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	⑨	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER						
S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	①①
12	13	14	15	16	17	18
19	20	21	22	②③	24	25
26	27	28	29	30		

DECEMBER						
S	M	T	W	T	F	S
						1
						2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	②⑤	26	27	28	29	30
31						

TRAVEL TRIVIA

Americans take about 1 billion person trips each year.

About 3/4 of American travelers drove their own vehicles.

About 1/4 of all trips are for business purposes.

Travelers spent nearly \$400 billion in 1993.

On average, each traveler is away from home 4 nights.

The travel and tourism industry generated 6 million jobs in the United States.

More than \$52 billion was generated from Federal, state and local tax revenues.

THANK YOU FOR YOUR COOPERATION!